## The Coupons App Mobile Marketing Solution Offers Live Coupon Deals on Consumer Halloween Tricks and Treats

Just in time for Halloween, leading coupon app company, The Coupons App, is proud to offer app users Halloween related coupons for a wide range of deals. From candy to costumes shoppers need not pay full price this year when they can rely on The Coupon App to provide fast and easy access to all the <u>Halloween discounts</u> and deals they need, right at their fingertips.

October 23, 2012 -- With Halloween fast approaching, the number one ranked coupon app leader, The Coupons App, is now offering daily deals for an assortment of <u>Halloween discounts</u>. Whether users are looking for deals on costumes, or buying trick-or-treating candy at the grocery store, The Coupons App has it all covered.

"With the gift giving holidays fast approaching, no one wants to spend a ton of money on Halloween costumes," says the founder of The Coupons App. "We want to make it easy on app users to find discounts and deals that are within their vicinity just by opening the app and using their current location."

The current deals that are going on include discounts on Halloween stores for costumes, accessories and decorations at local stores in the area and online. There are also deals that notify app users of promotions that stores and restaurants are currently running for Halloween. For example, one of the most recent deals notifies users: "Come in costume for a free doughnut at Krispy Kreme (10/31)."

By simply typing "Halloween" in the search box for deals, the app will not only bring store discounts, but also deals on upcoming events for the Halloween season.

"For people who aren't sure what their Halloween plans are, the app also includes deals for venues that are hosting Halloween events in their local areas," says the developer. "For example, the screenshot (see attachment) shows a few examples of Halloween event ideas in the users' local area."

To download the The Coupons App, please visit <u>http://thecouponsapp.com/</u>.

About The Coupons App:

The Coupons App is currently ranked #1 by millions of app users, and adds new deals throughout the day. Deals are made available through accessing the app on multiple mobile platforms, including the <u>iPhone</u>, Android and also available on the <u>Amazon appstore</u>. Deals are added daily and go by GPS location of deals that are within the area of the user. Users receive amazing deals for their preferred stores, restaurants and gas stations right to their handheld devices wherever they go.

## Showing search results for: Halloween

Score your free steak dinner plus kids eat free <u>Halloween</u> at **Outback** Steakhouse (10/31)

- s10 off \$30 at Spirit Halloween, or online via checkout promo SaveOn30 (10/23)
- Come in costume for a <u>free</u> doughnut Halloween at **Krispy Kreme** (10/31)
- Couple corn dogs for \$1 buck this <u>Halloween</u> at Sonic Drive-In (10/31)
- \$2 buck burrito or bowl this <u>Halloween</u> at Chipotle (10/31)
- 50% off a single item all month at Jo-Ann Fabrics, or online via checkout promo halloween144 (10/31)



\$15 to "Fright at the Museum: D...

"Fright at the Museum... 50% off - You save \$...





Multiday Halloween Pub Crawl f... Pubcrawls.com 1247 20th Street NW 50% off - You save \$10.00